

Life Is A Legacy

Offering *every* human being
opportunity to leave a legacy.



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Background

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BACKGROUND

Problem:

When someone passes away, they often leave their loved ones with unanswered questions. Their wisdom goes unspoken, their stories untold, and their wishes unknown. As a result, legacies are left incomplete. For too long, legacy has been associated only with wealth, fame, or material possessions. The reality is, unfinished planning adds to the grief of those left behind—no matter who you are. A person's life itself is their legacy.

Solution:

Life Is A Legacy™ was created to change that. As a nonprofit, we provide a **multifaceted platform** where individuals can **preserve and share their wisdom, stories, and final messages** in a way that brings comfort, clarity, and blessings to future generations. With full autonomy, users can capture their legacy through written messages, audio, or video—ensuring their voice and values live on. Everyone deserves the chance to leave behind more than memories—a lasting message of love and purpose.



Don't Leave Earth Without It.



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Life Is A Legacy™: Your Life, Your Message, Your Impact

◆ **Honor & Remember Loved Ones** – The messages we leave behind shape how we are remembered for generations.

◆ **A Safe Space for Legacy** – Life Is A Legacy™ provides a secure, journal-like platform where you can share wisdom, memories, and final wishes in writing, audio, or video.

◆ **Bringing Peace & Purpose** – Leaving a legacy isn't just for the wealthy or famous—it's for everyone. This platform offers peace of mind and an everlasting expression of love.



What Life Is A Legacy™ IS:

✓ A necessity | ✓ Convenient | ✓ FREE | ✓ Easy-to-use | ✓ A blessing

What Life Is A Legacy™ is NOT:

- ✗ Just for people at end-of-life
- ✗ For one-time use only
- ✗ Only for the elderly

Who Can Benefit?

🌍 **Really...Everyone!** Because no one knows their time of death.



Background

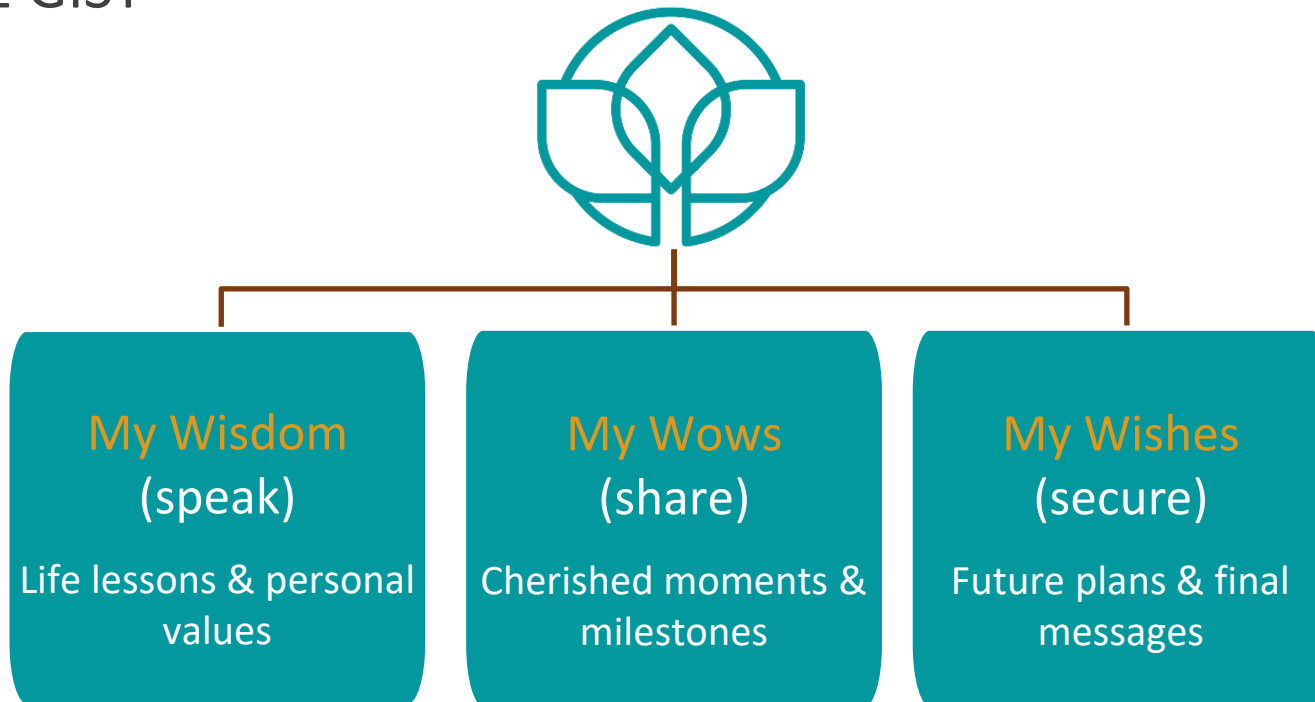
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Life Is A Legacy™ helps individuals reflect, share, and preserve their legacy through these three essential sections



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THE GIST-APP HOME PAGE



Life Is A Legacy



Life is a Legacy ▾



Home



My Wisdom



My Wows



My Wishes



My Journal



Resources

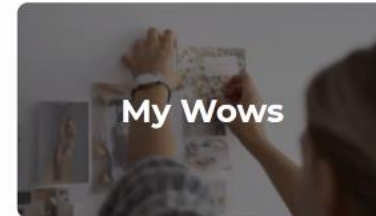


Help & Support



My Wisdom

Share your greatest life lessons, testimonies, and meaningful moments that shaped who you are. Pass down the wisdom only your voice can give.



My Wows

Celebrate your life's favorite things—your joys, memories, scriptures, stories, songs, and everything that made you smile. Let your life's highlights shine on.



My Wisdom

Share your greatest life lessons, testimonies, and meaningful moments that shaped who you are. Pass down the wisdom only your voice can give.



www.lifeisalegacy.org



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THE GIST-WISDOM LANDING PAGE

**"The words of a man's mouth are like deep waters;
the fountain of wisdom is like a flowing stream."**

Proverbs 18:4 (NKJV)

Eulogy

Faith / Testimonies

Birthdays

Wedding / Marriage

New born / Parenting

Hard times



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My Wisdom Questions


 **Eulogy:** Reflect on your greatest life achievements, cherished memories, and most valuable life lessons.

 **Faith/Testimonies:** How did you come to your faith? What experiences shaped your spiritual journey?

 **Birthdays:** What advice or reflections would you share for milestone birthdays? (16th, 18th, 21st, 30th, 50th, 60th, and beyond.)

 **Wedding/Marriage:** What would you say to someone about this special commitment? What does it mean to you?

 **New Baby/Parenting:** What wisdom would you pass on about welcoming a new life into the world?

 **Hard Times:** What encouragement would you give to someone facing difficult moments?
(Topics: Job loss, Divorce, Physical Sickness, Mental Illness, Grief, Fear/Worry, Addiction, Loneliness, and more.)

 **Other:** A space to share any additional wisdom that is meaningful to you.



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THE GIST-WOWS LANDING PAGE

**“O God, You have taught me from my youth;
and before now I have declared Your wonderful works.”**

Psalm 71:17 (NKJV)

Scriptures / Quotes

Stories / Memories

Books / Authors

Foods / Recipes

Movies / TV shows

Vacation spots

Artists / Songs

Hobbies

Other



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My Wows Questions

-  **Scriptures/Quotes:** What are your favorite scriptures or quotes that inspire you?
-  **Stories/Memories:** What personal or ancestral stories have truly amazed or impacted you?
-  **Books/Authors:** Which books or authors have influenced you the most?
-  **Foods/Recipes:** What are your favorite foods? Share and upload your favorite recipes!
-  **Movies/TV Shows:** What are your favorite movies or TV shows?
-  **Vacation Spots:** What are your favorite places to travel and why?
-  **Musicians/Songs:** What songs or artists hold special meaning for you?
-  **Hobbies:** What activities bring you joy and relaxation?
-  **Other:** Is there something else that truly "wowed" you?



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THE GIST-WISHES LANDING PAGE

 Dr Joelle Suel ▾

**“O God, do not leave me; until I have declared Your strength to this generation,
and Your power to everyone who is to come.”**

Psalm 71:18 (NKJV)

Important documents

Health

Last will

Funeral / Mortuary

Memorial

Words of remembrance



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My Wishes Questions

 **Important Documents:** Ensure your family and friends can easily locate essential paperwork.

- Where do you store key documents? (*e.g., will, power of attorney, birth certificate, social security card, property & financial papers*)
- Do you use a safe? If so, what is the combination?
- If in a bank deposit box, where is the key/code?
- Who has access to your home, garage, or alarm codes?
- Where do you keep a list of your online usernames & passwords? (*e.g., bank accounts, social media, devices*)

Health:

- Who is your medical provider?
- Do you have a living will or medical power of attorney?
- In case of incapacity, do you prefer home care or a nursing facility?
- Any medication allergies or preferred hospital?

Last Will (Video Only):

- Where should your assets go?
- Who will be your personal representative?
- Who should care for your children/pets (if applicable)?
- Note: If you already have a will, provide contact details.*



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My Wishes Questions cont'd

Funeral/Mortuary Plans:

- Would you like to be buried or cremated? (*Note: Some funeral homes do not accommodate cremation.*)
- Have you made funeral arrangements? If so, where?
- If not, which funeral home or mortuary would you prefer? (*Checklist available for download.*)
- Would you like to donate your organs?

Memorial/Celebration of Life Service:

- Where should the service be held? (*e.g., church, funeral home, community center, etc.*)
- What two **scriptures** would you like read?
- What three **songs** would you like played?

Personal Touches:

- What photo should be displayed? (*Main picture + social link or photo album*)
- What foods or restaurant should be part of the reception?

Other:

- Anything we missed?

Words of Remembrance:

- A dedicated space for family and friends to share their memories and final messages after you have passed.



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Potential Partners

-  **Estate Sale Companies** – Assist families in managing and preserving valuable possessions.
-  **Funeral Homes** – Provide guidance and planning support for final arrangements.
-  **Nursing Homes & Assisted Living Centers** – Help residents document their legacies.
-  **Foundations & Nonprofits** – Partner for community outreach and legacy initiatives.
-  **Churches & Faith-Based Organizations** – Support spiritual legacy planning and end-of-life preparation.
-  **Donation Centers** – Facilitate giving personal belongings to meaningful causes.
-  **Retirement Homes** – Provide elderly individuals with tools to share their wisdom and memories.
-  **Legal Firms & Estate Planners** – Ensure families have wills, trusts, and legacy documents in place.



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Véronique Hamilton
Co-Founder / Executive Director

- 20+ years in **Strategic Communications & Life Coaching**, Reverend
- Expertise in **Leadership, Public Speaking, Public Affairs, Networking, Sales, and Coaching**
- Author of *ReU*



Dr. Joelle Suel
Founder & President

- 25+ years as **Founder & Pastoral Leader** of Glory to Glory Christian Center, Aurora, CO
- Strengths in **Leadership, Visionary Strategy, Business Development, Public Speaking, Counseling, and Coaching**
- Author of *Stepping Stones, Daily Devotional*





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GENERAL-The Book!!

Discover *What Will You Leave Behind When You Die?* by Dr. Joelle Suel—your essential guide to crafting meaningful messages and ensuring your legacy endures for generations.

Features & Benefits:

- ✓ **Premium Quality** – 7x10 hardcover with **UV title** for durability
- ✓ **Lays Flat** – Designed for **easy writing and reflection**
- ✓ **70# Inner Pages** – Non-bleed paper for **smooth, lasting notes**
- ✓ **Ribbon Bookmark** – Convenient for quick access
- ✓ **Price: \$39.99**





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Industry Landscape: Who's in the Space?



◆ **Five Wishes** – A printed care planning pamphlet distributed at funeral homes.

How We Differ: We are **digital** (plus a workbook) and cover **all** general facets of human living.

◆ **StoryWorth** – An online tool helping users “tell their story” to create a book.

How We Differ: Storytelling is **just 1 of 25+ input options** in Life Is A Legacy™—we go beyond stories to **preserving wisdom, wishes, and messages**.

◆ **Apple Legacy Contact** – Enables users to pass on Apple account data (passwords, photos, docs).

How We Differ: Apple secures **digital assets**—we focus on **personal legacy, wisdom, and intentional messages**.

◆ **Cake** – A digital platform for end-of-life planning, memorials, and estate management.

How We Differ: We go beyond legal and memorial planning—Life Is A Legacy™ is about **ongoing reflection and storytelling** before passing.

◆ **GoodTrust** – A digital service for securing online accounts, digital assets, and memorialization.

How We Differ: They focus on **securing digital accounts**, we focus on **securing the heart and wisdom of a person's life**.

📌 **Why Life Is A Legacy™ Stands Out:**

✓ **More than estate planning** – It's about preserving wisdom, values, and life messages.

✓ **More than storytelling** – It ensures your words, not just your memories, are heard.

✓ **More than digital storage** – It helps you **organize, reflect, and share intentionally**.



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Invest in a Legacy That Lasts



Why Your Support Matters: Give [HERE](#)

Every gift empowers individuals to **preserve their wisdom, stories, and wishes**—ensuring their voices **live on for generations**.



Ways to Give:



One-Time or Monthly Donations – Partner with us to sustain this mission.



Corporate Sponsorships – Align your brand with a **meaningful cause**.



Book & Merch Sales – Proceeds support the platform's growth.



Advertising & Partnerships – Engage with funeral homes, elder care organizations, and estate planners.



How Your Gift Makes an Impact:

- ✓ Helps one family begin documenting their legacy.
- ✓ Supports platform development & outreach.
- ✓ Expands Life Is A Legacy™ to more communities nationwide.

◆ **All donations are tax-deductible** & go directly toward:

- **Expanding our digital platform** (web & app development)
- **Providing free access** to underserved communities
- **Marketing & outreach** to those who need it most



Join Us in Building a Legacy That Endures



www.lifeisalegacy.org

Thank You!



Dr. Joelle Suel & Veronique Hamilton